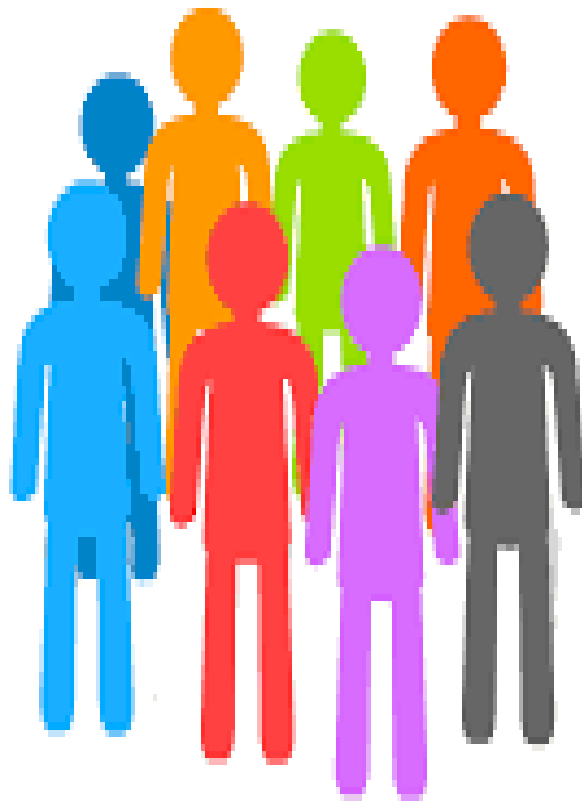


# World Population Day



**WPD REPORT 2019 : STATE OF DELHI**

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**Section-I**  
**BRIEF REPORT**

## BRIEF REPORT

### INTRODUCTION

Like last several years, **World Population Day** Campaign was observed in Delhi this year too. The theme percolated was

परिवार नियोजन से निभाए जिम्मेदारी  
माँ आर बच्चे को स्वास्थ्य की पूरी तैयारी

Working towards percolation of the slogan to each and **every member of the system** from absolute top to the ultimate down the line Health care Worker and ultimately to the eligible couple, and to make everyone understand the concept of the slogan, intensive efforts were made in cascade manner. At the peak of the campaign the slogan was **on all lips and visible and audible everywhere**. The concept was very well understood and it showed in the artworks of all including nursing students, school students, ASHAs and other participants at Melas and Rallies.

### TIME PERIOD OF THE CAMPAIGN

Observation of following day and fortnights was done:

- **World Population Day (WPD):** 11<sup>th</sup> July.
- **Dampati Sampark Pakhwada (DSP)** or, Mobilization Fortnight (27<sup>th</sup> June to 10<sup>th</sup> July).
- **Jansankhya Sthirta Pakhwada (JSP)** or, Population Stabilization Fortnight (PSF) or Family Health Mela (11<sup>th</sup> July to 24<sup>th</sup> July)

### GOALS OF THE CAMPAIGN

The campaign was celebrated with following general and specific goals in mind:

- Mass awareness
- Wide spread convergence
- Boost ongoing thrust areas (Male participation, PPF & PAFP and newer contraceptives)
- Intensified service delivery

- Stricter adherence to standards and Quality of Services

In general, the fortnights serve the purpose of bringing an annual thrust to the FP program and also remind us of our responsibility towards the very vital FP services including mobilization through good.

**ACTIVITIES UNDERTAKEN BY STATE OF DELHI FOR OBSERVATION OF THE WPD CAMPAIGN 2019 WERE AS FOLLOWS:**

**I. LAYING THE FOUNDATION:**

- A series of district wise FP review meetings dated 16<sup>th</sup> & 21<sup>st</sup> May and 4<sup>th</sup> June 2019 which were attended by service providers from all facilities and stakeholders from all districts and departments were used as a **preparatory platform** for advance sensitization for a **super intensive WPD campaign** in Delhi for 2019. All were shown the outcomes of prior year campaigns and gaps were also discussed. Storming of the intellect brains was done **and new strategies** for upcoming WPD were formulated. **Additionalities for campaign 2019** were floated from both ends (Chair and audience)
- Another state level meeting with organisers of various Family Planning camps (FDS) planned during 2<sup>nd</sup> fortnight was conducted on **2<sup>nd</sup> July, 2019** whereby the agenda were dedicated to mobilization strategies and **foolproof preparedness** for delivery of quality services in a client friendly manner. Also service delivery compliant with all standards was ensured by video demonstration, hands on demonstration and frequently encountered gaps on inspection visits - Minutes annexed (**See Annexure I**)



- A cascade of such sensitization, motivating meetings at district, facility and ASHA unit levels followed. (See Annexure II for details).



Flag off of WPD at a sensitization meeting chaired by DM, Mr Sandeep J Jacques. Others seen in the picture are Dr. Kalpana V Ramani, CDMO, Dr Puneet Jaitley, DPO, Dr Shail Khanna, MCD Nodal, CDPOs, Education Department and CGHS nominees. 13th June. Central district.

Sensitization meetings in hospitals were attended by concerned specialists/general medics/paramedical and even non-medical personnel. (Support and Security Staff) and were chaired by Medical Superintendent, MS-MCH, HOD Gynae. or FP Nodal Officers (See Annexure III)

- Thrust on MPA in Post Partum period (6 weeks) and PAIUCD were decided as **hyper focus areas** as lot of scope was realised in these areas.
- Each District agreed to come up with one or the other **innovative/new strategy** for extending the campaigns beyond usual boundaries.

## II. BUILDING UP THE TEMPO AND RESOURCE GATHERING:



- **Refresher Trainings** were conducted for ASHAs across districts on newer methods and schemes.
- **Convergence** was re established, strengthened, streamlined with AYUSH, Mobile Health Scheme, Education Department, Delhi State AIDS Control Society (DSACS), Academic bodies, Delhi Urban Shelter Improvement Board (DUSIB), Women & Child Development Department etc. as a preparation for multi department participation to give the campaign a broad based foundation.
- Printed **Banners**, In-house **art works**, myth busting **flyers** were bulk prepared for display/distribution at facilities, clinics, rallies, melas etc.
- OPD slips, Scroll messages, etc in hospitals read family planning messages and awareness slogans.

### III. SETTING THE BALL ROLL THROUGH IEC/BCC ACTIVITIES:

The mobilization fortnight started with plethora of Behaviour change communication activities:

- **Newspaper** coverage in newspapers at state level was done on 11<sup>th</sup> July. Districts South West and North and also spread awareness through articles in newspaper.

## परिवार नियोजन के लिए किया जागरूक

**जगहण संवाददाता, परिवारी दिल्ली :**  
विश्व जनसंख्या दिवस के उपलक्ष्य में जयपुरपुरवाला स्थित राजकुल राम अस्पताल में चल रहे परिवार नियोजन जागरूकता पखवाड़े के तहत पुनर्जात नाटक कर लोगों को जागरूक किया गया। लोगों को बताया गया कि आज देश में संसाधन काफी सीमित हो चुके हैं। जनसंख्या इसी स्तर से बढ़ती गई, जिस संभार से अब बढ़ रही है तो सुखद जीवन जीना मुश्किल हो जाएगा। ऐसे में जरूरी है कि देशी परिवार नियोजन को डिजा में विचार करें। अक्सर देख गया है कि जब तक किसी परिवार में बेटे का जन्म नहीं होता है, तब तक लीन संग्राम को जन्म देते रहते हैं। ऐसे लोगों को समझना चाहिए कि बेटा और बेटा एक समान है। लीन ही परिवार का नाम रोशन करने में सक्षम है। हमारे समाज कई ऐसे पखवाड़े, जाह मस्जिदों में पुरुष से अगे रही है। हर वर में बेटियों ने स्टूड को बेतयन सांचत किया है। ऐसे



पुनर्जात नाटक कर लोगों को जागरूक करते कलाकार • जगहण में जरूरी है कि हम अपनी मानसिकता को बदले और बेटियों को खुले दिल से अपनाएं। इस दौरान अस्पताल के चिकित्सा अधीक्षक डॉ. विजय कटन, परिवार नियोजन विभाग से डॉ. प्रियंका क डी, शिक्षक भी मौजूद रही।

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**परिवार नियोजन से निभाएं जिम्मेदारी,  
गो और बच्चे को स्वास्थ्य तभी पूरी तैयारी**

**विश्व जनसंख्या दिवस, 11 जुलाई 2019**

**जनसंख्या शिक्षता पखवाड़ा 11-24 जुलाई**

- जो समाज के लोग जो अपनी जिम्मेदारी से निभाएं
- जो समाज को आगे बढ़ाने में मदद करें
- जो समाज के विकास में योगदान दें

परिवार को सुरक्षित में न जो बच्चे  
सही का नाम नियोजन है।  
जो समाज के विकास में मदद करें  
जो समाज के विकास में योगदान दें



परिवार नियोजन से निभाएं जिम्मेदारी, गो और बच्चे को स्वास्थ्य तभी पूरी तैयारी

Page 7

- **Metro** panel display for wide publicity among young couples in several routes and coaches was done.



- **Autorickshaws** were also used as mass media for message percolation among daily passengers.



- Health website of Delhi not only featured the event information but also for first time, men seeking FP advise would know where to go (Hospital wise details) **See the Annexure IV.**
- **Melas and other Mega events** were conducted and attended by masses (see Table 1 for district wise details)



Table-I : Mega Events organized by Districts.

Sl. No.	District	Name of Event	Venue	Name of Organizer (MO/IC/with)	Guest of Honour	Date	Salient Features
1	South	Parivar Vilas Mela	DGD Chhannapur	Dr. Madhu	MLA - Mr. Karan Singh	11.07.19	Prize of Sals, ASHA poster competition
2	West	Parivar Vilas Mela	MCW Center Udaan Nagar	Dr. Verma Vyas, 9865534314	DC, West, Director DPW (Dr. Nupur Mandap) and Area Counselor Mrs	25.07.19	All the family planning methods counselling provided, IUCD insertion, Pap smear, Bone densitometry, ANC profile.
3	North	ASHA Rally	Suzooh, Borewa	Dr. Prayash Agrawal, 9800601021	Sh. Deepak Saini, DM North	11.07.19	Around 180 participants including ASHAs, ANMs, dispensary staffs, District Officials have participated in the rally which covered around 5 km in Bawana JJ Colony.
4	East	Parivar Vilas Mela	LBS Hospital	Dr. Rupali Goyal	SDM Mayor Vihar EAST	12.07.19	Participation by AYUSH, NGO, ICDS, DAPCU, MCD etc
5	South West	Parivar Vilas Mela	SDDMASC	Dr. Rim Chandran	DM. Sh. Rahul Singh	11.07.19	Very elaborate audience, prominent counselling stall, open quiz competition.
		Awareness Rally	Seed PUCH Si Raon Colony	Dr. Saika Jain 9891446650	DM, Ms. Shashi Kishor	11.07.19	Prominently flagged and well attended
6	North East	Awareness Rally	DGD Gauram Puri(Poly Clinic)	Dr. Rochas Prasad 7689850188	CDMO, Dr. Sandeep Gauram	11.07.19	Public mobilization was spectacular
7	North West	Parivar Vilas Mela	Maternity Home Sonabagar	Dr. Suman 9818322538	DPO, Dr. Fiyah	11.07.19	Multiple Health Talks with motivational poems by ANM, ML, Pooja Sharma
		Parivar Vilas Mela	Maternity Home Hazardpur	Dr. Suman 9818322538	ACDMO-Dr. Binit Agarwal & Director of MCW	11.07.19	Wide BCH coverage, Newer Methods
8	Central	Health Mela	Maharaj Vastha, Daryaganj	Dr. Parvati Jaiswal, DPO	Director Family Welfare Dr. Nuzan Munshi could not attend the meeting due to other commitments. SPO MH & CDMO CD graced the occasion.	25.07.19	Best Couple award to 15 eligible couples & participation of all departments namely AYUSH, MAIDS, ICTC, HIV, RNTCP, NLEP, NFP, NCD & PNPT. One couple was felicitated for NSV after one girl child. One couple was felicitated for NSV after one girl child & one mentally challenged child.
9	North Delhi	Parivar Vilas Mela	DGD Sagarpur	Dr. Hari Om	MLA ( Ms. Poojam Jindal)	15.07.19	Very Well Organized, Nakkad Naak on Family Planning done by the Agency and ASHA Group. Quiz competition on Family planning, NSV clients were felicitated and experience sharing was done by them. Counselling counselors for all the Family Planning Methods were there.
10	South East	Parivar Vilas Mela	Maternity Home Badli	Dr. Binod Elias	Haryana Kaar, DM South East District (Chief Guest) She was sick so the event was inaugurated by Dr. Geeta (CDMO-SED)	30.07.19	Quiz Competition, Magic Show, Nakkad Naak on Family planning by ASHAs, Nakkad Naak on Demowen by the group, Prize Distribution, Immunisation Camp, IUCD Camp, Kiosks of all the departments i.e. Family Planning, PNPT, ASHA, Immunization, Postmenopausal, NLEP, NFPB, NCD
11	Shahdara	Awareness Rally	DGD Nand Nagar EXT	Dr. Vanita	Under Process	16.07.19	Large number of ASHAs and AWWs took part.
		Parivar Vilas Mela	MIS, CW center B4	Dr. Susana, 9819635135	Under Process	17.07.19	Under Process



A glimpse of Health Melas of West and South East Districts

- Rallies were conducted ( 1 Shahdara, 2 Northeast, 1 North)





- **Competitions** (Quiz, Poster, Slogan, Essay) at several venues across districts (DPMUs, ASHA units, Schools, Hospitals etc) were conducted on relevant topics.



- **Nukkad Nataks:** All districts conducted street plays at strategic areas in and around facilities.





- **Focus Group Discussions and Health talks:** Overall approximately 8948 were conducted with around 1,00,000 participants.
- The **Pre Camp publicity** was done through ASHAs, Munadis, flyers, mobile vans and other announcement modalities.
- ASHAs helped to disseminate information on important issues through pamphlets in facilities and community (PPIUCD and PAIUCD and Male participation)



ASHAs in action in DDU Hospital, West district



- New IEC videos were run at waiting areas.



SVBP Hospital, West district: Film show on Family Planning for waiting clients

- Website/Bulletin of DMA, AOGD and NARCHI featured the campaign in a big way. Some of the spectacular events of mobilization activities are picturised in Album.

#### **IV. CATERING TO UNMET NEED EVERYWHERE:**

- **Counselling desks** for contraceptive selection support were set-up in each facility.
- **All nooks and corners** of the Hospitals were covered either by **help desks** or **interactive sessions** with relevant audience on Family Planning issues.

Various focus groups covered were as follows:

a) ANC Clients (Clinics and Wards)



ANMs at SGMH, North West district talking about PPIUCD to ante-natal women

b) PNC Clients(Clinics and Wards)



Post Natal ward DDU Hospital: Delivered women being told about PPIUCD



Talking about Post Partum Family Planning in Sanjay Gandhi Hospital

- c) Immunization Clinics and Paediatric wards.
- d) Adolescent Clinics
- e) Special OPD's
- f) Other wards (Gynae, Surgery, Medicine, Cardiology, etc.)  
FP ambassadors reaching out every where can be seen in attached album
- g) Mohalla Clinics
- h) UHND's during the campaign had FP IEC & IPC as special coverage.
- i) Dedicated efforts to reach out to men including husbands of antenatal Women,,  
labouring women and fathers of infants reporting for immunization were made.
- j) Pharmacy windows





Pamphlet distribution at Pharmacy waiting area in GTB Hospital

The eligible couples lists were updated by ASHAs and ANMs and service providers vouched towards elimination of unmet need.

#### V. REACHING OUT BEYOND HEALTH FACILITIES & UHND (HEALTH DOMAIN) :

- Some Male Nursing Officers from Hospitals went out to nearby road gatherings and addressed them.

Counsellor Mr Dharamvir conducting road show near Kirby place





- South West district and SDDMASC hospital involved **Special Protection group of Indian Army** in Health Mela and promotion of Male participation.

#### **VI. ACTIVE INVOLVEMENT OF HOSPITALS IN THE CAMPAIGN:**

- Sensitization meetings were conducted under chairmanship of Medical superintendents and RCH officers. **(See Annexure III)**
- CMEs were conducted in ABGH, LHMC, LBS.
- Audience in various areas were gathered for health talks.

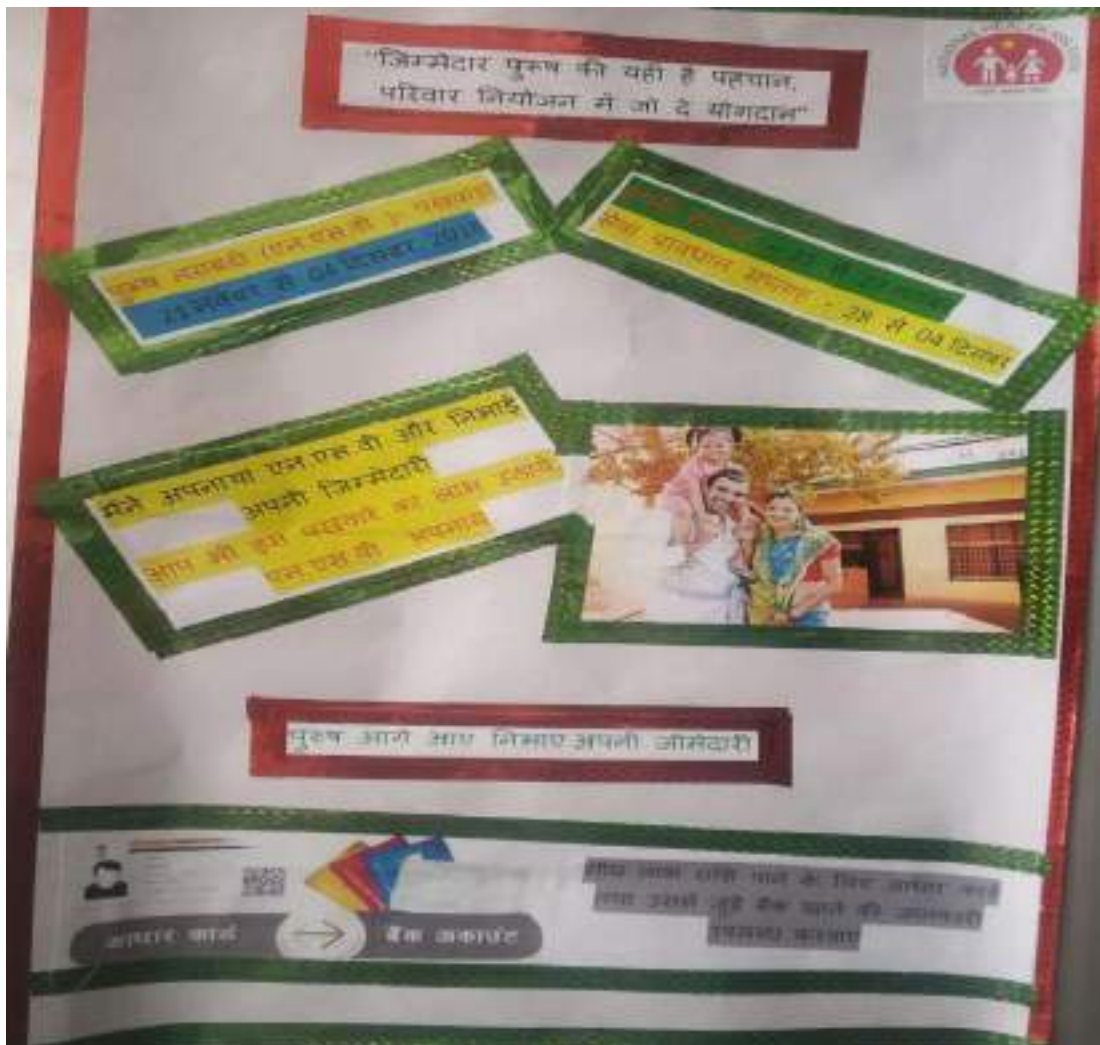


**Public Forum at GTB Hospital**

- Saas Bahu Samelans were conducted in BJRM, ABGH, SVBP, DDU and some other hospitals.



- Banners were displayed at prominent places.







- OPD slips were stamped/texted with WPD timelines and slogans.
- Multiple FP Corners and desks set up.
- In house IEC prepared and displayed. (JPCH, A&U Tibia, DDU, SVBP, GTB and many other hospitals).



- Competitions (Poster/Slogan/Quiz) among Nurses, resident doctors and other staff conducted.

- Convergence with AYUSH, PPTCT, ICTC, ART, TB clinics and may other departments. Special appreciation GTB hospital, SVBP, SJH.
- Counselling rooms given new look.
- Male windows established, signaged and publised.
- Attractive baskets prepared for counselling. (BJRM, A&U Tibia etc.)
- Screens installed for running videos at waiting areas. (SVBP upgraded their counselling room and established a screen for running videos).
- Medical and Nursing students involved into the campaign. After all they are **future service providers** and timely sensitization will go a long way. They presented skits, participated in competitions and counselling too.
- BJRM conducted a plantation drive in the name of Family Planning.
- Invoking and discovering Talents among different staff was done through slogan competition in BJRM and poster/quiz competitions in LHMC, ABGH, SVBP etc.
- Faculty members of Gynae. Department all got involved deeply and supported FP Nodal officers in campaign.



Dr. Neeta Bindal HOD giving health talk in Gynaecology OPD followed by pamphlets PPIUCD distribution at antenatal OPD -08/07/2019



- LHMC faculty along with residents conducted two public awareness forums on 10<sup>th</sup> and 11<sup>th</sup> July

Brief reports of DDU, ABGH, SVBP, LHMC, BJRM hospitals are attached (See Annexure V).

## VII. MATERNITY HOMES AND PRIMARY FACILITIES:

- **Community need assessment** started well before the campaign and this was taken as an opportunity to focus on yellow couples(unmet need).
- ASHAs embarked into the field with never before enthusiasm as this time they had been **primed and prepared** during the dedicated **FP workshops** conducted by districts.
- Several batches of **ASHAs were addressed directly by service providers** at hospitals (SVBP, SDDMASC, LNH, BJRM, BSA and many others). This gave them confidence not only in motivating, dispelling myths but also could facilitate procedures more efficiently.
- Several PUHCs including MCW centers and Maternity Homes observed Saas Bahu Samelaan.



Saas Bahu Samelan at MCW, Seelampur

## 41792/2019/O/o SPO(FWSP)

- Rallies were organised by Seed PUHC Sriram colony, DGD Gautampuri, DGD Nandnagari, dispensaries of North East and Shahdara districts respectively.
- Multitude of IEC/IPC/Mid media modalities were used for mobilization.
- 18 PUHCs and 5 Maternity Homes conducted IUCD camps
- Out of the total state performance 1368 IUCD, 224 MPA and 13,207 Oral pills were performed at PUHCs and Maternity Homes.

### VIII. INTENSIVE PROMOTION OF MALE PARTICIPATION AND ENCOURAGING NSV:

- Rooms for men seeking FP counselling were earmarked and signages.



- Male Nurses were stationed at these Male FP windows to cater to men's needs, counsel, motivate and facilitate NSV services.



Mr Prem Pal, trained Male Nurse counselling Men for NSV at Male FP window, Hindu Rao Hospital, Central District



- NSV surgeons undertook FGDs with husbands of ante-natal women and labouring / post natal women.



Dr. Suraj, NSV Surgeon and Mr. Mahinder, Nursing officer, Pt. MMM Hospital, South district

- Male Nurse, GTB hospital, Mr. Sandeep went to nearby ASHA units to handhold ASHAs in counselling and referral.
- At other hospitals, ASHAs attended referral hospitals in groups and were addressed by NSV surgeons.



- Security guards(in multiple capacities as potential clients/promoters/facilitators) were sensitized by trained Male Nurses at various hospitals (BJRM, BSA, LHMC, Others)

Mr. Sandeep and Mr. Rajveer at GTBH and LHMC respectively





- NSV Clubs met during the fortnights (5<sup>th</sup> meeting of SVBP hospitals club). DDU constituted a club and held its Ist meeting (See Annex. VI). A total of 21 meetings were held ( 2 at West, 3 at Central and 16 at New Delhi district)



Dr. Arundhati, Family Planning Nodal officer, DDU Hospital with members of NSV Club and RCH Nodal officer, Dr. Manoj Kumar, West District





NSV Club Meeting photo, New Delhi district

- Dedicated meetings for streamlining NSV services were undertaken by several districts and hospitals(Quality circle BSA, RML hospitals).
- Nukkad Nataks and skits were presented at strategic places focusing need for male participation in Family Planning.



- MCW Zakhira organised meeting of males ( for all those whose family was completed). Dr Grover sir was invited to address them and motivate all male clients for NSV





- South West district re-established liasoning with special task force (Indian Army) for NSV referrals.

### **IX. CONVERGENCE: JOINING HANDS FOR BETTER RESULTS:**

#### **a) Convergence with WCD and ICDS:**

- **The 3 As triplet working for FP cause:** The primary facilities made special efforts to percolate campaign up to Anganwadis.





- Hospital staff made special efforts to visit referring facilities and sensitization ASHA and Anganwadi workers.



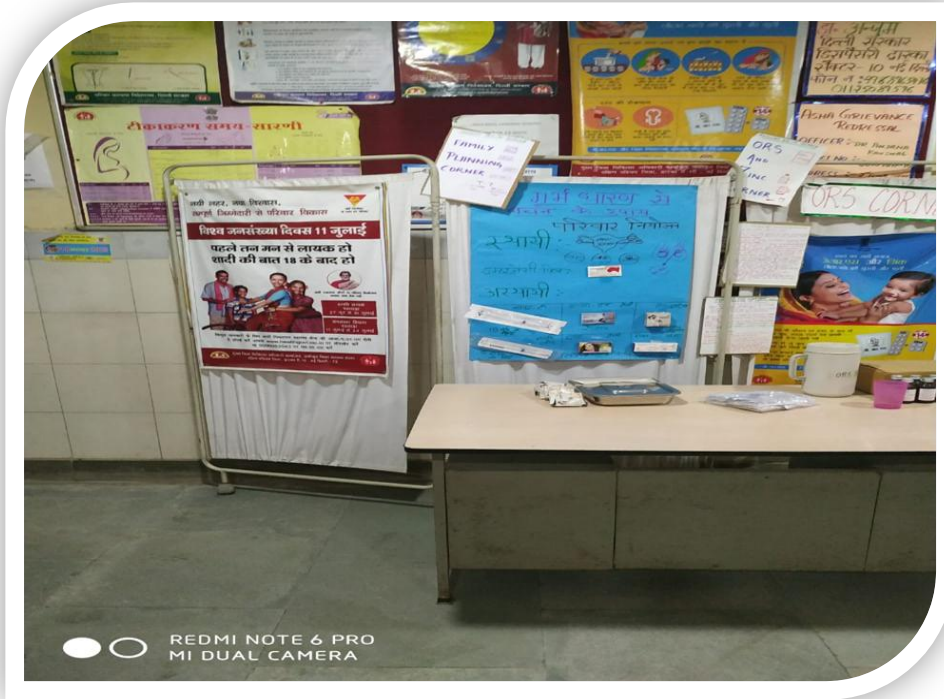
b) Walking together with AYUSH Medical Officers :

- The involvement and support of AYUSH department during WPD 2019 was at all **time high**.
- Having been primed during Reorientation. Refresher FP workshops in Jan. 2019, all Medical officers contributed in multiple capacities.



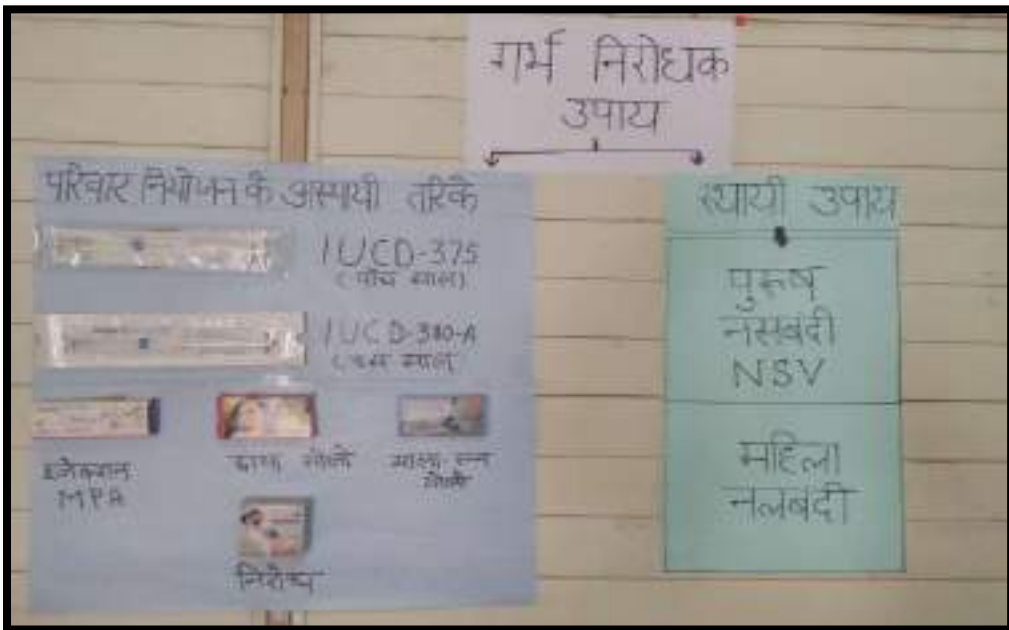
Dr. Manjusha explaining client about advantage of IUCD as part of mobilization at IUCD camps in Kalkaji dispensary, South East district

Logistics including PTK, Condoms, OCPs, ECP's & even UPT kits were readily available to them for satisfying their clients from their own desk.



Clinic of Dr. Nirmal (M.O. AYUSH) at DGD Dwarka, Sector-14, South West District

Posters and Banner beautified Homeopathic clinics of Hirankudna, Dwarka sectors 2 and 14, Geeta colony, Garhi, ABGH and Jwalapuri dispensaries in particular.



Homeopathic Clinic DGD Meethapur, South East district





- Presence of AYUSH stalls and staff and active participation in all events was seen (Rallies, Melas, Competition, etc)
- Sensitization meetings conducted Medical colleges (NHMC and A&U Tibia)



Sensitization of all AYUSH Medical officers in presence of MS Tibbia hospital Dr Idris, Ayurvedic FP Nodal Dr Deepa Gupta and Unani FP nodal Dr Ayesha on 26th June 19 by DPO, Dr Puneet Jaitley, Central district



- Poster competitions conducted at Nehru Homeopathic Medical College and B.R. Sur Medical College



Students and Staff of NHMC displaying their Artworks





Poster Competition at B.R. Sur Hospital with Prize winning posters

- A&U Tibia college jumped into campaign with their interns.



- PG students of Dr. Ayesha made special contribution. They also established a male window.





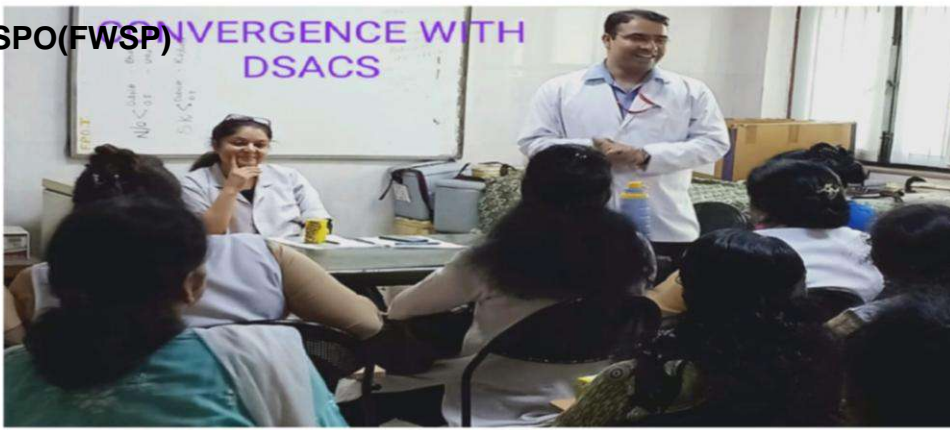
- The artworks created and displayed at AYUSH desks were spectacular.
- Health talks on Family Planning were conducted by several AYUSH medical officers
- **Referrals for sterilization** flowed to collocated or nearby hospitals and honoured through good bonding of services providers over time. (efforts are on since 2015)
- Even IUCD's were inserted by refresher trained AYUSH Medical Officers.

**Special appreciation:**

Dr. Paramjeet	:	Nodal Officer
Dr. Sudha	:	(CDMO North and North West District)
Dr. Bharti	:	Chief Medical Officer (AYUSH)
Dr. Deepika	:	Chief Medical Officer (AYUSH)
Dr. Rama and Many others	:	Chief Medical Officer (AYUSH)

- c. **Convergence with Education:** Convergence was achieved at all levels. Schools were asked to inculcate "Population stabilization" and "Family Health through Planning" concepts into student's minds. The same was achieved through lectures, health talks, competition, etc. by school health doctors, nodal teachers and district nodal officers.
- d. **DSACS:** The ICTC Counsellors trained during the past month jumped into the campaign and provided services consistently as per the roles and responsibilities assigned to them. (See VI D)





Dr Rashmi , FP Nodal Officer ,  
and Mr Sandeep, Nursing  
Officer , GTB Hospital addressing  
a gathering of PPTCT , ART and  
ICTC counsellors along with  
nursing personnel for active  
participation in campaign and  
beyond (26.6.19)

26/06/2019

- e. **Mobile Health Service:** The Mobile Health Team under **Mobile Health Scheme** section of DHS initiated FP services into their work profile during WPD 2018 and took up the campaign as a start up point for logistic provision as per instruction for DGHS.
- f. **RNTCP Counsellors:**



Mrs. Rashmi, LT, RNTCP bagging award

g. The AOGD and NARCHI secretariats supported the campaign in more than one ways.

#### **X. FIXED DAY SERVICES ON STERILIZATION AND IUCD:**

- Several camps were organised at fixed facilities culminating into bulk counselling services and performance and referral for various family planning methods.
- The details can be seen in **Table IV:**

District	Venue	Name of Incharge	Contact No. of Incharge	Fixed Day Services (FDS) Date			No. of Cases		
				NSV	Female Sterilization	IUCD	NSV	Female Sterilization	IUCD
South	P. M.M.M Hospital	Dr. Suraj Gupta	9212383753	15.07.19 to 20.07.19			3	-	-
	Seed PUHC Ara Nagar	Dr. Suman Sapra	9818011995			15.07.19 to 20.07.19	-	-	141
	Safdarjung Hospital	Dr. Yamini Sarwal	9717410381		15.07.19 to 20.07.19	15.07.19 to 20.07.19	-	49	89
West	SVBPH , Patel Nagar	Dr. Abhishek, Dr. Ureka Tyagi	9911294004	11.07.19 to 18.07.19			11	-	-
	ASBCH, Moh Nagar	Dr. Sushama Sinha, Dr. Anurag	9883335073		11.7.19 to 18.7.19		-	34	-
	MCW Peeragarhi	Dr. Seema Bhagat	9911319181			11.07.19 to 18.07.19	-	-	69
	DGD Navada	Dr. Kundan, Dr. Achla Gulati				11.07.19 to 18.07.19	-	-	39
	MCW Baprolia	Dr. Aparna				18.07.19 to 23.07.19	-	-	38
	MCW Hansal Janta Flats	Dr. Neelima				18.07.19 to 23.07.19	-	-	47
North	M&CW Alipur	Dr. Sarita	9868371775	-	-	15.07.19 to 17.07.19	-	-	-
	DGD B Block Jahangirpuri	Dr. Geeta	9971983464	-	-	15.07.19 to 17.07.19	-	-	-
East	LBS Hospital	Dr. Tsaji	9582500395		15.07.19 to 20.07.19		-	-	-
	LBS Hospital	Dr. Vijay	9582500330	15.07.19 to 20.07.19			5	-	-
	Maternity Home, Patparganj	Dr. Anjali	9818505646			15.07.19 to 20.07.19	-	-	4
	Maternity Home, Ekichrapur	Dr. Sheela	9810080131			15.07.19 to 20.07.19	-	-	15
South West	SDDMASC	Dr. Mukesh & Dr. Rini	8447193301 9990257111				51	36	-
	RTRM Hospital	Dr. Priyanka Soni		11.07.19 to 24.07.19	11.07.19 to 24.07.19	11.07.19 to 24.07.19	10	38	-
	DGHC Sec-2	Dr. Ksenna Agarwal					-	-	68

North East	JPCH	Dr. Muraka Barathi (FP Indraprastha Dr.	7290076812 7290076888	11.07.19 to 24.07.19	11.07.19 to 24.07.19		5	12	-
	VEAS	Dr. Veena Arora	9810204405			11.07.19 to 24.07.19	-	-	28
	Mty. Home Seelampur	Dr. Sandhya Mania	9810394101			11.07.19 to 24.07.19	-	-	7
	Mty. Home Yamana Vihar	Dr. Reena Lal	9810334533			11.07.19 to 24.07.19	-	-	18
	PUHC Sonia Vihar 4.5 Pusta	Dr. Priyanka Verma	9540695110			11.07.19 to 24.07.19	-	-	15
North West	MCW Rohini Sector-7	Dr. Shadma	981083046			15.07.19 to 19.07.19	-	-	17
	Asm Aadmi Poly Clinic, Rohini Sec-4	Dr. Rajni	9868025238			15.07.19 to 19.07.19	-	-	5
	Deep Chand Baodha Hospital	Dr. Salam	9968608016			15.07.19 to 19.07.19	-	-	6
	Bhagwan Mahaveer Hospital	Dr. Krishnandan	9650397989	18.07.19 to 24.07.19			-	-	-
	Sarjay Gandhi Mems Hospital	Dr. Renu Manchanda	9447794342		18.07.19 to 24.07.19		-	2	-
Central	Lok Nayak Hospital	Dr. Chandan	9811190963	15.07.19 to 20.07.19			-	10	-
	Kasturba Hospital	Dr. Neelu	9810885590		15.07.19 to 20.07.19		-	-	18
	Lok Nayak Hospital	Dr. Rachana Sharma	9873617386		15.07.19 to 20.07.19		-	-	-
	Hinda Rao Hospital	Dr. Saman Garga	9968302769		15.07.19 to 20.07.19		-	-	-
	Arum Ashif Al Hospital	Dr. Maninder Jeet Kaur	8700509609			15.07.19 to 20.07.19	-	-	-
	GLM Hospital	Dr. Anju	9650370346			15.07.19 to 20.07.19	-	-	-
New Delhi	DGD Mahpal Pur	Dr. Jasbir Singh	9650603661			17.07.19 to 21.07.19	-	-	39
New Delhi	MCW Naraina	Dr. Alka Kohli	9811118686			16.07.19 to 20.07.19	-	-	14
South East	DGD Molarband	Dr. Balmukund Murari	8826385222			01.07.19 to 06.07.19	-	-	31
	DGD Kalkaji	Dr. Awdhesh	8076780052			18.07.19 to 24.07.19	-	-	25
	DGD Sarai Kale Khan	Dr. Deepa Das	9953568529			12.07.19 to 18.07.19	-	-	12
Shahdar	MH Seemapuri	Dr. V.K. Rastogi	989946426			11.07.19 to 24.07.19	0	-	122*
	Asm Aadmi Poly Clinic, Nandnagri	Dr. Deepika Malik	956062365			11.07.19 to 24.07.19	0	-	18*
	DHAS			11.07.19 to 24.07.19			0	-	-
	SDN			11.07.19 to 24.07.19			2	-	-
	GTB				11.07.19 to 24.07.19		-	94	-
* Nine cases of female sterilization were referred to GTB Hospital during IUCD camp									





IUCD camp AAPC Sector-4, Rohini



IUCD FDS at DGD Sarai Kale Khan, Southeast District

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- Among these, the IUCD camps at Aya Nagar, Seed PUHC and Maternity Homes Seemapuri PUHC deserves special attention.

**XI. ACHIEVEMENTS IN FIGURES:**

The achievements in terms of activities and couples covered by various methods during MF and PSF can be seen in **Tables II and III**.

**Table-II : District wise Performance during Dampati Sampark Pakhwada(Mobilization Fortnight) (27-06-2019 to 10-07-2019)**

Sr. No.	Name of District	No. of Beneficiaries Covered	OCs No. of New Cases	No. of OC patients Distributed (Old-New)	No. of Contraceptive packets Distributed	No. of IEC packets Distributed	No. of MPA Injections Administered	No. of Contraceptive Pils. Distributed	Female Sterilization		Male Sterilization		No. of IUCD Inserted			Health Talks		Other Activities	
									No. of Female Sterilization on cases Referred booked	No. of Female Sterilization on cases	No. of Male Sterilization on cases Referred booked	No. of Male Sterilization on cases	Interval IUCD (a)	PIIUCD (b)	PAIUCD (c)	Total (a+b+c)	Number		Person-hours
1	South	6789	284	396	9486	80	105	119	114	80	13	3	134	222	9	339	204	3551	Health talks, FGD, GD with Role Play, Nakkad Natak, Poster Competition, NSV Club meetings
2	West	36708	377	1838	9502	100	171	338	338	75	55	8	204	283	23	504	3823	18346	2 Sans Bahu Sammelan, nakkad natak, Poster slogan competition, stake holder meeting, meeting with community
3	North	11968	276	397	12593	48	188	225	18	10	4	0	157	181	25	363	324	489	Health talks, FGD, GD with Role Play, Nakkad Natak, Poster Competition
4	East	11354	268	756	2290	231	183	315	64	5	7	0	114	136	5	245	327	5083	9 Sans Bahu Sammelan, nakkad natak, Poster slogan competition, stake holder meeting, meeting with community
5	South West	6889	270	474	2346	79	95	118	99	11	34	1	139	75	12	276	348	6383	FGD and competitions
6	North East	7293	438	753	5006	134	75	77	74	2	7	1	19	5	1	183	80	1122	MCC Trainings for ANMs, 5 Sans Bahu Sammelan
7	North West	13499	433	724	11982	273	151	251	306	65	29	2	134	435	41	573	1341	16186	Several NSV club meetings, CME, FGD and competition
8	Central	12978	657	1867	9643	118	379	408	72	67	11	11	335	385	36	686	953	11994	NSV club meetings, Nakkad Natak, FGDs, dedicated health talks for eligible male beneficiaries for NSV by NSV response, Direct interventions of ASHAs with service providers in hospitals, Poster competitions, CMEs, Quiz Competitions & health talks every hour in OPDs, PNC rooms & Labour rooms
9	New Delhi	3848	714	736	6343	128	180	116	94	49	22	4	307	120	13	240	1810	6791	Several NSV club meetings, CME, FGD and competition
10	South East	11971	261	548	12776	94	155	82	45	13	7	0	165	33	1	202	622	1838	Nakkad Natak, Poster Competition, Health Talks, Slogan Writing Competition, Sans Bahu Sammelan
11	Shabdara	8881	335	778	13865	57	130	33	63	77	3	2	376	267	15	445	724	9360	3 Sans Bahu Sammelan, 2 nakkad natak, Poster slogan competition
	<b>Total</b>	<b>118249</b>	<b>4148</b>	<b>8131</b>	<b>115221</b>	<b>1352</b>	<b>1663</b>	<b>2659</b>	<b>1076</b>	<b>458</b>	<b>182</b>	<b>26</b>	<b>1822</b>	<b>1992</b>	<b>182</b>	<b>4031</b>	<b>8948</b>	<b>93760</b>	

Table-III : District wise performance during Janashiksha Shiksha Bhalwada (Sublimation Service Delivery Fortnight) (11-07-2019 to 24-07-2019)

Sl. No.	State of District	No. of Beneficiaries	OCs (No. of New Cases)	Total OC pts. Distributed (000-Ten)	No. of Condom pts. Distributed	No. of EC Pts. Distributed	No. of MPA Injections administered	No. of Condoms in Pts. Distributed	Female Sterilization		Male Sterilization		No. of IUCD Inserted				Agency: OPN	Health Tab		Updates/IME Training	
									No. of Female Sterilization cases Referred/booked	No. of Female Sterilization on date	No. of Male Sterilization cases Referred/booked	No. of Male Sterilization on date	Interval IUCD (A)	PPIUCD (B)	PAIUCD (C)	Total (A+B+C+D)		Number	Participations	No. of Events	No. of Participants of competition
1	South	535	412	738	2740	21	249	136	181	120	14	2	128	256	40	663	149	247	2338	School competition, OMEs	
2	West	1702	356	633	9130	249	242	383	251	111	85	13	114	461	29	1074	116	224	10147	4 ops, 1 OME, 4 Poster Competition, 4 Nalid Nakh	63
3	North	1417	27	225	1007	81	129	271	35	30	6	2	133	214	26	495	137	133	13965	4 Nalid Nakh, 1 OME, 4 Poster, 1 Sign Competition, 1 IUCD Camp, 1 Sex Behv. Seminar, 1 ACHA, 1 Map Rally	10
4	East	924	209	432	207	21	38	249	28	14	7	11	133	138	13	394	115	282	4438	1 OME, 11 Poster Signa competition, 1 Sex Behv seminar	100
5	South West	628	219	303	448	31	115	189	107	74	21	8	127	87	29	233	115	125	1110	3 Nalid, 1 Nakh with 4 months, 1 IUCD with role play, 11 sex behv seminar	102
6	North East	743	139	308	443	29	61	80	41	7	11	5	118	1	1	127	118	11	211	11 Health Tab, 1 IUCD, 15 Sex Nakh, 4 Poster Signa competition	103
7	North West	1104	283	344	854	27	138	328	81	71	11	2	142	308	27	677	129	285	1361		34
8	Central	1193	1029	1338	2456	7	43	1099	118	116	29	25	122	412	28	625	463	619	10230	1 NSV delivery, 1 Nalid Nakh, 1 IUCD, 1 medical health tab for rights and awareness in NSV, NSV survey, 1 Direct immersion of ICH with service provider in school hospital, 1 Poster competition, 1 OME, 1 Quiz Competition, 1 health tab even from a CPD, 1 VC, 1 sex & Labor camp	35
9	New Delhi	1794	187	2174	2135	38	112	361	394	285	20	11	115	114	48	517	302	3203	26127		23
10	South East	987	124	429	1496	4	112	55	27	24	4	1	108	38	13	159	467	700		411 Health Tab, 1 Thrua Vias Mch	740
11	Shikhar	281	214	1071	858	4	113	67	71	125	4	2	121	252	26	406	118	189	854		
	<b>Total</b>	<b>117138</b>	<b>3604</b>	<b>9451</b>	<b>126465</b>	<b>1185</b>	<b>2029</b>	<b>3168</b>	<b>1310</b>	<b>881</b>	<b>388</b>	<b>148</b>	<b>3637</b>	<b>2625</b>	<b>314</b>	<b>6795</b>	<b>2334</b>	<b>5613</b>	<b>97590</b>		

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Delhi thus achieved a total of 183 NSV, 1339 Female sterilization, 3692 Inj. MPA, and 10826 IUCD (Including 496 PAIUCD and 4617 PPIUCD and distribution of 17716 Mala N, 5228 Chhaya, 251686 Condoms and 2537 ECPs



Eligible couples covered during the campaign with all methods put together comes out to 18783.

Table V shows comparative achievement w.r.t last year WPD campaigns.

<b>Table V: Pan Method leap in coverage of couples WPD 2019- Facility Wise</b>			
<b>S NO</b>	<b>Parameter</b>	<b>2018</b>	<b>2019</b>
<b>1</b>	<b>Total of IUCD, PPIUCD, PAIUCD</b>	<b>7120</b>	<b>10826</b>
<b>2</b>	<b>Female Sterilization</b>	<b>415</b>	<b>1339</b>
<b>3</b>	<b>Male Sterilization</b>	<b>13</b>	<b>183</b>
<b>4</b>	<b>Inj. MPA</b>	<b>1620</b>	<b>3692</b>
<b>5</b>	<b>Centchroman</b>	<b>1124</b>	<b>5228</b>
<b>6</b>	<b>Condom</b>	<b>107771</b>	<b>251686</b>
<b>7</b>	<b>Mala N</b>	<b>9359</b>	<b>17716</b>

The most appreciable contribution to different method coverage to above figures is as follows (Table VI)

<b>Table VI: Procedure Wise Ranking of Hospitals' Performance WPD-2019</b>				
<b>S NO</b>	<b>Procedure</b>	<b>I</b>	<b>II</b>	<b>III</b>
1	<b>Male Sterilization</b>	Dada Dev Hospital 54	Lok Nayak Hospital 34	SVBP Hospital 15
2	<b>Female Sterilization</b>	GTB 98	Safdarjung Hospital 89	DDU Hospital 50
3	<b>IUCD</b>	BSA 506	DDU 398	Lok Nayak Hospital 396
4	<b>Inj. MPA</b>	Kasturba Hospital 147	MH Kamla Nehru 95	LBS 65

## **XII. ADOPTING MPV STRATEGIES IN DELHI**

- Appreciating the concept of involving senior generation in FP boldly and amicably, Delhi despite not having any MPV district organised. Saas Bahu Sammelans at several venues from WPD funds or MPV funds (selected districts- NE and West)



Saas Bahu Sammelan at BJRM Hospital, North district

Salient features of these forums are mentioned against each. (Ref. IX B of album)

(i) Sammelan at **Sardar Vallabh Bhai Patel Hospital** :(Dated 16<sup>th</sup> July )

- The pairs were given quiz after a briefing session and lead pair felicitated.
- Each participating pair was given a token gift.
- They were encouraged to have open dialogues on Family Planning and other reproductive issues among themselves.

Sr. No.	Name of District	No. of Sammelans	Venues
1	West	2	DDUH, ABGH
2	East	5	DGD Kondli, Geeta Colony, IP ext., Mayur Vihar, Vasundhara enclave, Trilokpuri, Mandawali, Kalyanpuri, Bank enclave,
3	North East	6	JPCH, Vir Savarkar Karwal Nagar, MH Seelampur, MH Yamuna Vihar, MCW gautampuri, MCW Seelampur
4	South East	1	MCW Defence Colony
5	Shahdara	8	DGD Mukesh Nagar, Karkardooma village, Nandnagari, Durga pur, Dilshad Garden, Seemapuri

### XIII. QUALITY INITIATIVES DURING CAMPAIGN PERIODS:

- Several hospitals caught up on their overdue Quality Circle meetings.
- SISC visits were undertaken at several accredited hospitals (combined with WPD monitoring).





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- Pre camp assessment of service providers involved in camp was done and any faculty or suboptimal techniques were refined through demonstration and practical tests(on models and manuals).
- North East district conducted series of special trainings for ANMs on use of MEC wheel for effective counselling and contraceptive provision.
- WPD fortnight witnessed not only intensification of mobilisation and service provision activities but also of quality improvement activities like trainings and hands on practice on PPIUCD



- Refresher training/skill upgradation of ANMs and other service providers undertaken by senior service providers.



Dr. Shailja, B.M. Hospital, North West district double checking knowledge and skills of ANMs in IUCD insertion



Demonstration of PPIUCD insertion to residents in GTBH and hands on training

#### **XIV. KEEPING AN EYE ON CAMPAIGN AND SERVICES:**

- Extent and Quality of campaign was monitored by officers from State, District and senior officers from facilities. The visit reports were shared with all concerned for corrective/improvement measures. (See XII).
- Client Exit Interviews were conducted for acceptors of all FP methods.



Client exit interview being taken by DPO , Central district





District team comprising DPO NHM & RCH, DPM, PHN and DAM monitoring records , portals and accounts regarding FP department of Hindu Rao hospital on 18th July 19.  
ANM Tulsa along with all her registers

- Clients were also called up for assessment of satisfaction. (Telephonic interviews).
- Mass media and mid media activities were monitored by BCC officers of districts along with other senior officers.
- ASHA coordinators monitored the CNA process by ASHAs.



- FDS were monitored by DISC/SISC team.

Dr Bimlesh , SPO , DFW visiting poster competition at LHMC





Monitoring done at Seed PUHC Aya Nagar IUCD Camp on 17th July



Parivar Vikas Mela at East district with State monitors

### XV. OTHER SPECIAL INITIATIVES DURING CAMPAIGN PERIOD:

- First batch of newly recruited ANMs in Mohalla Clinics was trained in FP counselling and referral during campaign period. (17<sup>th</sup> and 18<sup>th</sup> July 2019).
- Fifth batch of IUCD training for AYUSH Medical officers was conducted during campaign (8<sup>th</sup> to 12<sup>th</sup> July) whereby full enthusiasm of the AYUSH team was visible.
- Order was issued for weekly posting of Dr. Abhishek at 3 hospitals namely Kasturba, SVBP and N.C. Joshi thus operationalization/be operationalizing these for NSV.





- South west district organised a district level poster competition whereby 97 schools participated.



**XVII. APPRECIATION - FELICITATION:**

Prize distribution ceremony, West district, DDU Hospital

WestDistrict  
Mega Event





**DDU Hospital  
Poster Prizes**





NSV beneficiary along with his wife and ASHA worker after single girl child getting best couple award from Dr Kalpana V Ramani, CDMO Central , Dr Bimlesh Yadav, SPO Maternal health and Dr Puneet Jaitley, DPO (NHM & RCH), on 24th July at Parivar Vikas mela at Mahavir Vatika ,Darya Ganj , Central District.